

MEREDITH DEAN

ENTREPRENEUR | COMMUNITY BUILDER | MENTOR | LIFESTYLE & TRAVEL CONTENT CREATOR | SPEAKER |

@MERENATOR COLLABS

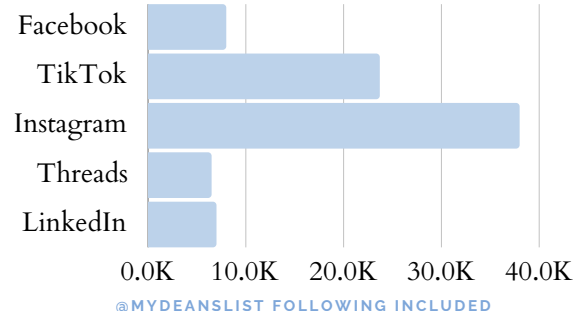
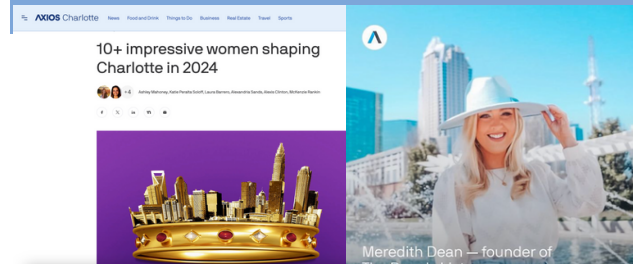
Meredith Dean's extensive journalism background working for CNN, FOX, CBS, and Ryan Seacrest Studios has made her a powerful content creator & bridge builder with diverse audiences. As a female entrepreneur, she started The Dean's List, her own digital branding & career consulting company in 2015 in her tiny NYC apartment. Meredith's 9-5 and 5-9 jobs helped her become one of UGA's 40 Under 40 Leaders, one of Charlotte's 10 most impressive women in 2024 and a "Top 10 CLT Power Player" by Axios, speaker to 20,000+, and a versatile influencer with an unmatched network. She also speaks French!

TDL (you'll notice the signature blue) helps young professionals & public figures achieve their offline dreams by enhancing their online presence through branding & social media. She also builds authentic community through DEI-focused events including Dean's List Dinners, Mentor Meetups, International Destination trips, and the 20 Under 20 Awards for all walks of life to authentically connect. With her uplifting social media and charismatic/inclusive personality, @Merenator has been able to partner with Carolina Panthers, Charlotte Hornets, Google Travel, Ralph Lauren, W Hotel Costa Rica, and more.

A portion of profits go to Habitat Aid Initiative, her family's non-profit which builds sustainable communities, girls schools, and wells in the Western Kenya area. Meredith's mission is to help young professionals in a competitive job market, empower everyone, support female & minority-owned businesses, and to bring client's stories to life in a digital format.



AS SEEN IN



55%

From CLT

52M+

Impressions

70.4%

Women

75K+

Followers

25-34

Age

